



**BarnManager is traveling this spring for in-person demos!**  
Next stops: the Old Salem Farm Spring Horse Shows, now through May 20, and the Split Rock Jumping Tour  
Lexington International CSI2\*, May 23-27  
[Email the BarnManager team here to find out more or to schedule your free demo!](#)

## WHAT MAKES A GREAT BARN MANAGER?



[WWW.BARNMANAGER.COM](http://WWW.BARNMANAGER.COM)

“Behind every great barn is a great barn manager” – or at least, that’s what we at BarnManager believe! But what does a barn manager do that makes the role so important? And what makes someone a great barn manager?

While those answers vary from discipline to discipline and program to program, we’ve found that no matter what kind of horses they’re taking care of, a great barn manager is a great barn manager.

### Managing Horses, Managing People

First and foremost, almost all barn managers’ top priority is the proper care and maintenance of the horses they’re responsible for.

[Click here to read!](#)

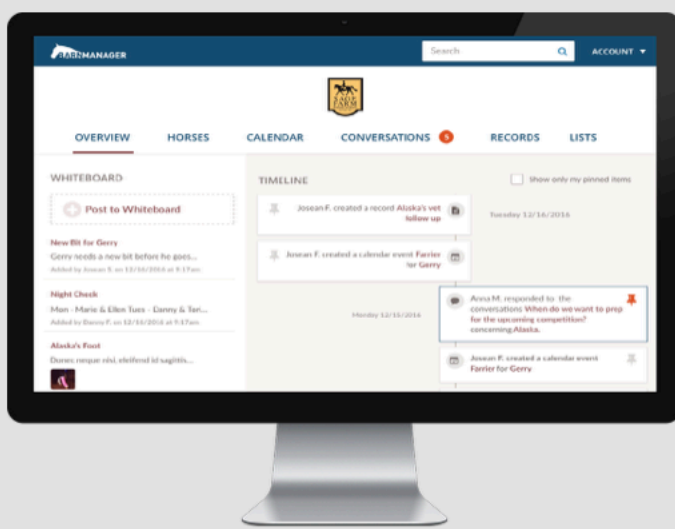
### On The Blog: The North Carolina Therapeutic Riding Center

The North Carolina Therapeutic Riding Center (NCTRC) was founded in 1977, and now, more than 40 years later, the NCTRC program still going strong as the oldest therapeutic riding program in North Carolina and has served thousands of children and adults with disabilities!

[Read more about this month's featured 501\(c\)\(3\) here!](#)



501(C)(3) SPOTLIGHT:  
NCTRC



### GETTING TO KNOW BARNMANAGER

#### Your Virtual Whiteboard

A barn’s whiteboard can be an important spot to jot down notes, to share news, and to keep track of the day’s schedules and to-do lists. But once you’re out of the barn and away from the physical whiteboard, you may no longer be aware of updated information, schedule changes, or to-do list items completed by others! Enter BarnManager’s virtual whiteboard! Now all of the information you need can be quickly dropped into the BarnManager app and accessed by any members of your barn from anywhere!



*BarnManager is a cloud-based software solution that provides horse owners and managers with the tools they need to streamline and simplify their daily management responsibilities. The program offers digitized record keeping for the many facets of horse care and has developed intuitive and simple business tools to make small business management accessible and easy.*

Stay Connected With  
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## JUMP MEDIA



Raising The Bar In Equestrian PR

